



ConnectiCare enhances coverage to include Smoking Cessation

At ConnectiCare, our members' health is at the heart of everything we do. That's why we now offer **QuitCare**, our smoking cessation program, as a value-added service to group and SOLO members*.

The U.S. Surgeon General has said, "Smoking cessation (quitting smoking) represents the single most important step that smokers can take to enhance the length and quality of their lives." If you're thinking about quitting smoking, you have a better chance at being successful if you do it with support. ConnectiCare now provides you with that support.

QuitCare is a telephonic smoking cessation program that includes:

- Coverage for physician-prescribed medication for smoking cessation (covered according to your pharmacy benefit; co-payments and deductibles apply).
- Coverage for over-the-counter Nicotine Replacement Therapy (e.g. Nicotine patches, Nicotine gum). Deductibles apply.
- Coaching support from a trained Tobacco Cessation Treatment Specialist.
- Educational materials in the mail to support the quit process.

All authorizations and services are contingent upon the member's continued ConnectiCare eligibility at the time services are rendered and are subject to the terms and conditions of the Membership Agreement or other Plan document.

For more information about ConnectiCare's QuitCare program, please call one of our Health Management Representatives at **1-800-390-3522**.

**QuitCare is available to all fully-insured group and ConnectiCare® SOLO members.*



Coverage is provided by and services are administered as follows: In Connecticut: Group HMO and POS coverage, and Individual HMO coverage is underwritten by ConnectiCare, Inc.; Group coverage for coinsurance plans and Individual POS coverage is underwritten by ConnectiCare Insurance Company, Inc. In Massachusetts: Group HMO and POS coverage is underwritten by ConnectiCare of Massachusetts, Inc. In New York: HMO and POS coverage is underwritten by ConnectiCare of New York, Inc. FlexPOS, PPO coverage, ASO/Self-funded services, and Dental products are administered or underwritten by ConnectiCare Insurance Company, Inc.